

# INTRODUCING NEW PORTION PACKS



56% of consumers say that factory-sealed sauces and dressings are the safest type of packaging used for takeout and delivery orders.

Datassential, "One Table Consumer Data Tables," May 2020.

BAYOU CHICKEN ALFREDO  
FEATURING CUSTOM CULINARY®  
GOLD LABEL ALFREDO SAUCE FROZEN  
READY-TO-USE PORTION PACK

Three of our most popular product lines are now available in portion packs, so that operators can simplify meal preparation while maintaining food safety, quality and flavor.

## CUSTOM CULINARY® GOLD LABEL AMBIENT PORTION PACK AUTHENTIC ETHNIC SAUCES

Meet consumer demand for global fare with on-trend sauces in ambient portion control pouches.

## CUSTOM CULINARY® GOLD LABEL FROZEN READY-TO-USE PORTION PACK ASIAN BROTHS

No complex recipes required—easily prepare single servings of ramen and noodle bowls with our flavorful broths.

## CUSTOM CULINARY® GOLD LABEL FROZEN READY-TO-USE PORTION PACK CLASSIC SAUCES

Our high-quality sauces are ideal for meal kits, family-style offerings and other comfort food dishes.

PRODUCT SAFETY AND OPERATIONAL EFFICIENCY  
IN EVERY POUCH.



# PRE-PORTIONED PRODUCTS OFFER SAFETY AND VERSATILE USAGE ACROSS THE MENU.

As operators look for new ways to customize meals, keep menus interesting and provide carryout- and delivery-friendly options, single-serve products have emerged as a valuable solution.

To meet this demand, we have expanded our product range to include new Custom Culinary® Gold Label Portion Packs. These convenient sauces and broths are available in both classic and on-trend varieties to help you simplify preparation and improve safety without compromising flavor.

**37% of restaurant operators and 47% of on-site operators have considered switching some items they would normally purchase in bulk to single-serve packages.\***

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## CUSTOM CULINARY® GOLD LABEL PORTION PACKS: READY AT THE SPEED OF YOUR OPERATION.

### 1 READY TO EAT

For operators offering fully prepared dishes for takeout and delivery, unique condiments serve as a point of menu differentiation. Offer **Custom Culinary® Gold Label Ambient Portion Pack Authentic Ethnic Sauces** as sandwich, burger or protein toppers, as condiments, or mixed into mayonnaise or similar bases to create signature sauces. They're ready to eat and do not need to be heated prior to consumption.

### 2 READY TO HEAT

Meals requiring minimal home assembly have grown in popularity. In fact, the majority of operators who currently offer family meals and other “take and bake” dishes say they will continue to do so for the foreseeable future.\* Heat-and-serve meals can be easily finished by your customers at home—think ramen bowls utilizing **Custom Culinary® Gold Label Frozen Ready-To-Use Portion Pack Asian Broths**.

### 3 READY TO PREPARE

Meal kits have emerged as an innovative source of revenue for many operators. While these kits contain mostly raw ingredients for a consumer to prepare at home, pre-portioned items add a touch of convenience in a safe format. For example, our **Custom Culinary® Gold Label Frozen Ready-To-Use Portion Pack Classic Sauces** are perfect for pasta kits.

\* Datassential, “One Table: Operator Insights and the Path Forward,” June 2020.



## CUSTOM CULINARY® GOLD LABEL AMBIENT PORTION PACK AUTHENTIC ETHNIC SAUCES

These bold Latin, Korean and Pan-Asian sauces are perfect for marinating or glazing individual portions of protein. Or, offer them on their own for customers to use as dipping sauces, flavorful mix-ins or burger/sandwich condiments.



**CHILI GARLIC CHICKEN LETTUCE WRAPS**  
FEATURING CUSTOM CULINARY® GOLD LABEL  
CHILI GARLIC SAUCE AMBIENT PORTION PACK



## CUSTOM CULINARY® GOLD LABEL FROZEN READY-TO-USE PORTION PACK ASIAN BROTHS

Our 10-ounce Thai vegetable and tonkotsu pork broth packets can be heated, held warm and poured to order for individual servings of soup. Or, slack and offer sealed for carryout/delivery with noodles, vegetables and garnishes packed separately.

**THAI CHICKEN CURRY MEAL KIT**  
FEATURING CUSTOM CULINARY® GOLD LABEL THAI STYLE VEGETABLE BROTH  
FROZEN READY-TO-USE PORTION PACK

## CUSTOM CULINARY® GOLD LABEL FROZEN READY-TO-USE PORTION PACK CLASSIC SAUCES

Bring the flavor of scratch-made Hollandaise or Alfredo sauce to delivery and carryout meals with our convenient individually portioned format. The versatility of our classic sauces extends across dayparts.

**CHOP HOUSE BREAKFAST BOWL WITH EGG**  
FEATURING CUSTOM CULINARY® GOLD LABEL  
HOLLANDAISE SAUCE FROZEN READY-TO-USE PORTION PACK



## CUSTOM CULINARY® GOLD LABEL PORTION PACKS

From classic flavors to bold, on-trend varieties, our portion packs can be used across the menu—whether you offer meals that are ready to eat, ready to heat or ready to prepare at home. Try these versatile products back-of-house, holding on the line until use, or offer as a grab-and-go option.



Custom Culinary® Gold Label Ambient Portion Pack Authentic Ethnic Sauces



Custom Culinary® Gold Label Frozen Ready-To-Use Portion Pack Asian Broths



Custom Culinary® Gold Label Frozen Ready-To-Use Portion Pack Classic Sauces



▲ No MSG Added ● Clean Label ◆ Gluten Free<sup>1</sup> ✦ Vegan

ITEM CODE	PRODUCT DESCRIPTION	CASE PACK	WHOLESOME ATTRIBUTES			
<b>CUSTOM CULINARY® GOLD LABEL AMBIENT PORTION PACK AUTHENTIC ETHNIC SAUCES</b>						
6200	Latin-Style Citrus Chili Sauce	55/3 oz pouch	▲			
6201	Tomatillo Serrano Sauce	55/3 oz pouch	▲	●	◆	✦
6202	Al Pastor Sauce	55/3 oz pouch	▲	●	◆	✦
6203	Korean-Style Barbecue Sauce	55/3 oz pouch	▲	●	◆	✦
6204	Korean-Style Sweet Heat Sauce	55/3 oz pouch	▲			✦
6205	Chili Garlic Sauce	55/3 oz pouch	▲	●	◆	✦
<b>CUSTOM CULINARY® GOLD LABEL FROZEN READY-TO-USE PORTION PACK ASIAN BROTHS</b>						
9905	Tonkotsu Ramen Pork Broth	24/10 oz pouch	▲	●	◆	
9906	Thai Style Vegetable Broth	24/10 oz pouch	▲	●	◆	✦
<b>CUSTOM CULINARY® GOLD LABEL FROZEN READY-TO-USE PORTION PACK CLASSIC SAUCES</b>						
9660	Alfredo Sauce	45/5 oz pouch	▲			
9661	Hollandaise Sauce	55/3 oz pouch	▲			

<sup>1</sup> Tested at less than 20 ppm gluten.

## PREPARATION INSTRUCTIONS

To heat Custom Culinary® Gold Label Frozen Ready-To-Use Portion Packs, heat in water to 165°F/74°C or remove from the pouch and heat in a saucepan. Do not boil or microwave in the pouch.

Custom Culinary® Gold Label Ambient Portion Packs are ready to eat and can be consumed at room temperature, refrigerated or heated. If heated product is desired, follow instructions above and do not microwave in the pouch.

Contact your Custom Culinary® sales representative to learn how to add our NEW Gold Label Portion Packs to your menu.



At Custom Culinary® we're dedicated to providing exceptional bases, sauces and gravies to enhance any menu and every daypart. Our flavor-forward solutions are rooted in culinary expertise and a thoughtful, innovative approach to product development, centered on clean, simple and wholesome ingredients. We bring profitable trends to life with items that meet your needs, delight your customers and exceed your expectations.

Learn how we can help you Be True To The Food® by visiting [CUSTOMCULINARY.COM](http://CUSTOMCULINARY.COM).

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